

# Botany 2014

*new frontiers in botany*

## Exhibiting and Advertising Application

Join Us - Reach thousands of scientists, researchers, and students of Botany  
Fill out the information below and we will welcome you to the  
The Boise Centre, Boise, Idaho - July 26 - 30, 2014

Company or Organization Name \_\_\_\_\_

Exhibit Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_ Company Website \_\_\_\_\_

### Exhibit Space

For complete description of benefits of each category please see [www.botanyconference.org/exhibitors](http://www.botanyconference.org/exhibitors)  
Please sign us up for:

Tier I  Corporate Exhibitor \$1200.00 or  Non-Profit Exhibitor - \$600.00

Tier II  Corporate Exhibitor \$3000.00 or  Non-Profit Exhibitor - \$1000.00

### Advertising Opportunities

Advertisements in the Conference Program Book & Abstract Book

Each ad ordered for inclusion within the text of a conference publication should be submitted as a camera-ready PDF. Deadline: The BSA Conference Office must receive the application form and all advertising materials for inclusion within the Publications by May 1, 2013.

- Full-Page--card stock inside back cover non-bleed, color ..... \$600.00
- Full Page--regular paper non-bleed, B/W or color..... \$400.00
- Two or more Full Pages B/W or color..... \$300.00/page
- Half-page--horizontal B/W or color ..... \$200.00
- Half-page--vertical B/W or color ..... \$200.00

Insertions in the Conference Tote Bag ..... \$500.00

The Botany 2014 conference team will insert your brochure, order form, or handout in the conference packet given to all registrants. The regular fee for inserting materials is for each piece. Materials for insertion should not exceed 9" x 12" in size. Charges for shipping, storage, and delivery to the site of the Conference are the responsibility of the vendor. 1000 copies of all insertion materials must be clearly marked as Botany 2014 Registration Materials and shipped to arrive no later than Thursday July 24, 2014.

Table-top Book Display ..... \$400.00

Purchase an 8' table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items may be used for Door Prizes at the All-Society Banquet on Wednesday evening. Materials must be clearly marked Botany 2014 Exhibit Materials and shipped to arrive no later than Thursday July 24, 2014.

Fax this Application to Botany 2014 - 314-577-9515  
or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023  
Questions: [johanne@botany.org](mailto:johanne@botany.org)

**Company Description:**

Please email a 100-150 word company description for the Botany 2014 Program Book to: johanne@botany.org no later than May 1, 2014

**Special Considerations:**

Please indicate if there is another vendor or type of vendor you wish NOT to be near.

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**Exhibitors**

Names and email addresses of individuals representing your company - Registration fees for up to two Exhibitors is included in the booth fee, but they MUST register for the Conference.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_

**Summary of Fees**

Booth Space .....	\$ _____
Additional Space at 50% discount .....	\$ _____
Advertising	
Ads .....	\$ _____
Tote Bag Inserts .....	\$ _____
Tabletop Display .....	\$ _____
Total.....	<div style="border: 1px solid black; width: 150px; height: 30px; display: inline-block;"></div>

Be sure to read "The Fine Print" at [www.botanyconference.org](http://www.botanyconference.org)

- Payment by Check made payable to Botany 2014
- Payment by MasterCard, Visa, or American Express

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder's Address \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2014 constitutes a contract.

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_