

# Botany 2014

*new frontiers in botany*

## Exhibiting at Botany 2014

Boise, Idaho July 26-30

Join us for the Annual Meeting of these Professional Scientific Societies;



American  
Bryological and  
Lichenological  
Society



## Benefits of Exhibiting

- Multi-media exposure with over 9,000 botanical scientists and students throughout the year
- Make valuable contacts through our targeted audience
- Demonstrate and promote your latest products and services
- Ongoing traffic builders to drive attendees to the exhibit hall and to your booth

## Two Options to get you the most exposure

Tier I Corporate Exhibitors - \$1,200  
Non-Profit Exhibitors - \$600

Tier II Corporate Exhibitors - \$3,000  
Non-Profit Exhibitors - \$1,000

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 1 full color advertisement within the *American Journal of Botany*
- 2 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Full Page Ad in one edition of the *Plant Science Bulletin*
- A Rotating Banner Ad on the Botany 2014 abstract submission site
- A Rotating Banner Ad on the Botany 2014 Registration site.
- In addition: A 10 x 10 Booth Space at Botany 2014, and 2 complimentary registrations for the conference.

Multi-media exposure on societies' Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of all scientific societies - over 9,000 scientists!

- 3 full color advertisements within the *American Journal of Botany*
- 6 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Full Page Ad in three editions of the *Plant Science Bulletin* published quarterly.
- A Rotating Banner Ad on the Botany 2014 abstract submission site linked to your Organization's site
- A Rotating Banner Ad on the Botany 2014 Registration site linked to your Organization's site
- Flyer/Insert in each attendee's registration packet
- In addition: A 10 x 10 Booth Space at Botany 2014, 2 complimentary registrations for the conference, and a Conference Flyer/Insert in each attendee's Registration Package